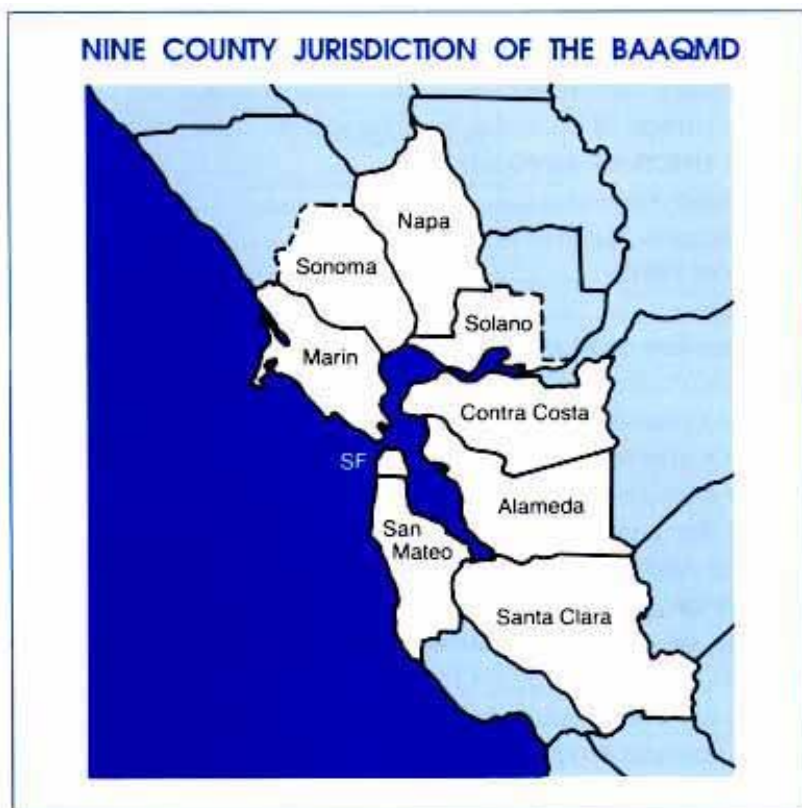




# **Contra Costa County Spare the Air Resource Team**

Implementing projects to improve  
air quality in Contra Costa!

# Who We Are



## The Air District

- Serves 9 Bay Area counties
- Covers 5,340 square miles
- Governed by 22-member Board of elected officials
- Mission is to protect the public health



# Kickoff Meeting November 10, 2011





# What We Do

Implementing projects designed to reduce GHG emissions and VMT

*Be Idle Free*

*Transit & Trails*

*How Commuter Benefits Benefit Your Company*

# Be Idle Free



## Turn the Key BE IDLE FREE

### Top Reasons to be Idle Free:

#### Breathe easier

Inhaling pollutants from car exhaust can aggravate asthma, cause coughing or difficulty breathing and decrease lung function.

#### Reduce your family's carbon footprint

save up to 1,500 pounds of greenhouse gases per year.

#### Save money

Idling wastes about \$1 in gas every day - 30 seconds of idling uses more fuel than restarting the engine.

#### Keep the sky blue

An idling car contributes to smog. Car exhaust is the #1 source of air pollution in the Bay Area.



**Idling means** leaving a vehicle's engine running when it is parked or not in use.

**Idling happens** while...

- ✓ waiting to pick someone up from school, sports practice, camp, or the library
- ✓ running errands
- ✓ sitting at a drive-through or car wash

Many people idle their cars because they think that turning the car off frequently harms the engine. That is a myth.

**Idling is harmful** to our air quality and our health.

**As part of the Idle Free Family effort**  
**Make a pledge to:**

**Turn off the car's engine if you'll be waiting more than 30 seconds and help us all breathe easier.**





# Be Idle Free

**Gira la Llave – Apaga el motor!**



30 segundos  
apaga el motor





# Be Idle Free



 inspire  educate  collaborate  demonstrate 

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## I Pledge To Be Idle Free!

*Sign the pledge and tell us where you'll save gas and prevent pollution by turning the key.*

*To be included in our monthly prize drawings, please include your email address. Thank you!*

First Name

Last Name

Email Address

Phone Number

Phone Type

Please select...  
Home  
Work  
Mobile

I Pledge to ...

☐ Turn off my car's engine while temporarily parked (more than 30 seconds)  
☐ Turn off my car's engine while waiting at sports practice  
☐ Turn off my car's engine when at the ATM or waiting in line for gas

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# Transit & Trails



A project of the

BAY AREA OPEN SPACE COUNCIL

## Transit & Trails

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Contra Costa

Spare the Air Resource Team







# Transit & Trails



## NO CAR? NO PROBLEM!

**Start your next hike using public transportation.**

The outdoor recreation opportunities in the Bay Area are world-class, with nearly **one million** acres (bigger than Yosemite!) of publicly accessible open space. Most people access these magnificent lands by driving their cars. What if more folks used public transportation to get outdoors?

Transit & Trails helps you plan trips to your favorite trails, campgrounds, and parks, all without use of a car. Visit us on the web for more info and our free trip planner.



**Now available on iOS**








**facebook.com/transitandtrails**



**twitter.com/transitandtrail**

**The benefits are numerous:**

-  Reduced carbon footprint
-  The freedom of one-way trips
-  No bridge tolls or parking tickets
-  Avoid rising gas prices
-  Enjoy the ride!

# Transit & Trails

[www.transitandtrails.org](http://www.transitandtrails.org)



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# Employer Workshop

Spare The Air Resource Teams Present:

## *How Commuter Benefits **Benefit Your Company***

**When:** June 5, 2014

**Time:** 8:30 am to 12:30 pm

**Where:** City of Dublin, Council Chambers  
100 Civic Plaza, Dublin



BAY AREA  
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DISTRICT



<http://bit.ly/J8APqg>

Follow us @CommuteJune5

Registration is FREE but space is limited—register by May 29 at  
<https://www.surveymonkey.com/s/CommuteJune5>

Continental breakfast and mid-morning refreshments provided.  
Free return tickets on WHEELS from the event available!

### **Breakout Sessions**

- ♦ Vanpool Success Story
- ♦ Easy, Innovative & Inspiring Programs
- ♦ Show and Tell – Sharing go-to tools and apps to help employees find a better way to work
- ♦ Pre-Tax Commuter Benefits

### **What's Coming Down the Pike?**

Growth in the region is projected to impact commute times. But projects are in the works to help smooth the way to a better commute. Hear projections and updates on transportation projects designed to reduce traffic congestion.

Tweet a selfie from your "clean commute" to the event to be entered to win a Kindle Fire HDX, iTunes and Clipper cards. Tweet your photo to @CommuteJune5 #CommuteJune5.

This event is brought to you by the Tri-Valley and Contra Costa County Spare the Air Resource Teams.





# Active Members

- 511 Contra Costa
- Bishop Ranch Transportation Center
- City of San Ramon
- City of Antioch
- City of Pittsburg
- Contra Costa Centre Association
- Contra Costa County Department of Public Health
- Contra Costa Transportation Authority
- County Connection
- Edenred USA/Commuter Check
- Enterprise Rideshare
- Monument Community Partnership/Michael Chavez Center
- Sustainable Contra Costa County
- Elected Officials



# Be Idle Free



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Network

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## Next Steps

How can we engage more people?

Are there things cities can do to spread this message?

How can the Spare the Air Resource help your city employees Be Idle Free?





# Contra Costa County Spare the Air Resource Team

Thank you!

Stephanie Anderson

[sanderson@communityfocus.org](mailto:sanderson@communityfocus.org)

510-763-2500