

Contra Costa County Climate Leader's (4CL) presents:



# Cities+ Businesses: Working Together to Meet SB32 and Community-Wide Climate Action Plan Goals!

**October 20, 2016 - 8 am to noon!**

Hosted by the City of Lafayette, Lafayette Library  
3491 Mt Diablo Blvd, Lafayette, CA 94549  
RSVP to 925-631-0597 or [info@cccclimateleaders.org](mailto:info@cccclimateleaders.org)

- 8:00 Check-in, Networking, complimentary coffee & pastries
- 8:15 Introductions - Lynda Deschambault, Executive Director, 4CL  
Welcome/Introduction (TBC) - Mayor Mark Mitchell
- 8:30 **Overview of SB32 and State Requirements/ Role of Cities and Businesses, and Beacon Award: Recognizing Holistic City approaches to Addressing Climate Change**—Steve Sanders, Program Director, Institute for Local Government (ILG)
- 9:00 **City Opportunities for Utilizing and Sharing Business programs to Reduce City-wide GHG and Energy Use**—Stephen Wolcott, DNVGL
- 9:30 **Regional Efforts and Sharing Best Practices  
Business' Economic Perspectives**  
Business Council on Climate Change—Case study Example-Sunshares--SF Dept of Environment, Christina Armor  
New County Commission and Sustainability Program Direction- Jody London, CCC Sustainability Director
- 10:00 **Break**
- 10:20 **Local Government Case Study: Incorporating Business in to Your City Climate Action Plans and Beyond!**  
Hoi-Fei Mok, City of Emeryville
- 10:40 **Peer to Peer Discussions and sharing best practices.**
- Smart Lights, Case Studies; How Cities Contribute to Increase Participation in Biz Programs—Lois Smith
  - Food Service and Technology Center - City Participation Examples —Todd Bell
  - Lafayette - Creating a City-based Green Business Program —Jay Lifson
  - San Pablo- County's Highest Green Businesses per Capita: What Works Well —Amanda Booth
  - Contra Costa County Green Business Program. Get City Buildings Certified Too! —Susan Psara
  - Round Table- Sharing
- 11:45 **Wrap Up, Action Items**  
Networking Opportunities—lunch snacks provided

Brought to you by Generation Green's

Contra Costa County Climate Leaders program (4CL) [www.cccclimateleaders.org](http://www.cccclimateleaders.org)  
Your ideas and questions are always welcome! (925) 631-0597 or [info@cccclimateleaders.org](mailto:info@cccclimateleaders.org)



## Overview of SB32 and State Requirements/ Role of Cities and Businesses, and Beacon Award:

**ABSTRACT:** The Institute for Local Government (ILG) provides an overview of SB32 and other state climate action policies and programs and how partnerships with business will be critical to meeting the 2030 vision of SB32: 40% below 1990 Levels by 2030. ILG will also briefly discuss the Beacon Program and recognizing holistic city approaches to addressing climate change. In this case: taking an active role in working with businesses in your community.

**BIO:** Steve Sanders directs the Sustainable Communities Program at the Institute for Local Government (ILG), which provides resources to help local officials create and sustain places where people prosper and thrive, now and over the long term. ILG is the research and education arm of the League of California Cities, the California State Association of Counties, and the California Special Districts Association. Prior to joining the Institute in 2007, Steve ran a consulting business working with foundations and non-profit organizations on issues related to sustainable development, fiscal policy and governance reform. He previously served as a senior staff member in the California legislature and as a practicing urban planner with state and local government. [ssanders@ca-ilg.org](mailto:ssanders@ca-ilg.org); (916) 658-8245

## City Opportunities for utilizing / sharing Business programs to reduce city-wide GHG and Energy:

**ABSTRACT:** Stephen will further discuss opportunities for California cities and counties to develop and implement energy management plans that include businesses. The Business Energy Solutions Team (BEST) Program which helps business owners lower energy costs and offset the high cost of energy efficiency upgrades is one great example of partnership opportunities.

**BIO:** Stephen Wolcott is an Environmental Sustainability Professional with 7 years of expertise in sustainable program management, public policy, distributed generation, and strategic planning. He possesses expert knowledge of regulatory, technical, and market issues relevant to the U.S. environmental sustainability market. Stephen is currently a Sustainable Energy Use Program Manager at DNV GL where he leads the Business Energy Solutions Team (BEST) Program. DNV GL is the leading technical advisor to the global oil and gas industry and a leading expert for the energy value chain including renewable energy and energy efficiency. The BEST program helps small and medium sized business owners lower energy costs and offset the high cost of energy efficiency upgrades. Please contact [Stephen.wolcott@DNVGL.com](mailto:Stephen.wolcott@DNVGL.com); (510) 285-4111

## Regional Efforts

- **Business Council on Climate Change—Case study Examples and Sunshares.** Please contact Christina Armor; [christina@bc3sfbay.org](mailto:christina@bc3sfbay.org); 415.355.5013; Cell 510.358.1990; [www.bc3sfbay.org](http://www.bc3sfbay.org)
- **Contra Costa County Commission and Sustainability Program.** Please contact Jody London, CCC Sustainability Director; [Jody.London@dcd.cccounty.us](mailto:Jody.London@dcd.cccounty.us); (925) 674-7871

## Emeryville a Case study example:

**ABSTRACT:** The city of Emeryville boasts a full list of [sustainability activities](#) as a Beacon city, and has partnered with Rev Sustainability business circles. “The program was a very powerful peer-to-peer learning experience around sustainability. We were able to share our organizational challenges and goals, and work with other agencies and businesses to develop better ways to tackle challenges and meet our goals. By the end of the six months, not only did we gain applicable hands-on sustainability knowledge, but we also developed a full-fledged Sustainability Action Plan for the city. The program provided essential insights on strategies to change employee behavior...” The Emeryville Energy Efficiency (E3) Program, is a voluntary energy audit program for commercial businesses. Please contact Hoi-Fei Mok; [hmok@emeryville.org](mailto:hmok@emeryville.org); Environmental Programs; City of Emeryville; 510-596-3742

## Local Government Perspectives and Case Studies- TBC

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[tbell@fishnick.com](mailto:tbell@fishnick.com) Todd Bell, 925.866.5478 Sr. Energy Analyst, PG&E Food Service Technology Center (FSTC)  
Todd is responsible for the FSTC’s energy audit/site survey program, which examines the cooking equipment, HVAC, lighting, refrigeration, water heating and sanitation systems in commercial food service operations. Essentially the “man in the trenches”, Todd visits commercial food service sites ranging from the very small, such as coffee shops and delis, to large full service kitchens like those found in hotels and corporate campus cafeterias. Part of the Fisher-Nickel Inc. team, which operates the FSTC for PG&E. With more than 30 years, of experience in energy efficiency in the commercial food service designed to help the commercial kitchen operator reduce utility costs, decrease GHG emissions and achieve their sustainability goals.

