



Lafayette Chamber of Commerce

**Green Business
Recognition Program**

Purpose

- ⊕ To assist and recognize Lafayette businesses that are committed to adopting green practices
 - ⊕ Helps businesses get well-deserved attention for their efforts
 - ⊕ Helps residents more easily identify green businesses in town

Proposition for Businesses

⊕ What you do

- ⊕ Sign up and make a pledge
- ⊕ Attend orientation/training
- ⊕ Share green practices that you've adopted so they can be listed on Chamber web site
- ⊕ Periodically share progress/challenges with Chamber

⊕ What you get

Assistance

- ⊕ Free training (at orientation)
- ⊕ Free on-site audit?
- ⊕ Designated “green consultant” from committee
- ⊕ Assistance with certification process
- ⊕ Receive info about new services & resources

Recognition

- ⊕ Free promotion by Chamber, City, and SL (Chamber web site, e-newsletters, local papers)
- ⊕ “Lafayette Green Business” designation & logo/window sticker

Three Levels of Recognition

All businesses
that sign up
are...

“Lafayette
Green
Business
Partners”

Partnered with the
Chamber and City
to pursue
green practices

- ⊕ “*Pledged*” - pledged to work on adopting green practices
- ⊕ “*Lafayette Green*” - has adopted an initial/basic set of green practices that shows that they are on their way. This is not a certification.
- ⊕ “*Certified Green Business*” - has adopted an advanced level of green practices and has been certified by the County’s Green Biz Program. This should be the ultimate goal for all participating businesses.

Final Preparations

⊕ Finalize

- ⊕ What you do and what you get

- ⊕ Application form

- ⊕ Checklist for level 2

⊕ Prepare web page(s) on Chamber site

⊕ Announcement plans

- ⊕ Announce to local businesses in October

- ⊕ Announce to local papers in November

**Lafayette Green Businesses
and Lafayette Chamber Members
who are Bay Area
Certified Green Businesses**

- Absolute Center
- Blue Heron Graphics
Chow
Clocks, Etc.
- EBMUD Lafayette
- EcoSignWorks.com
- Elmwood Stationers
- Friends Corner Book Shop
- H & L Chem-Dry Carpet Cleaning
- Hunsucker, Goodstein & Nelson
- La Boulange Café & Bakery
- Lafayette Car Wash & Detail Center
- Lafayette City Offices
- Lafayette Chamber of Commerce
- Lafayette Gallery
- Lafayette Health Club
- Lafayette Park Hotel & Spa
- Lafayette Tree & Landscaping
- Lamorinda Music
- Mechanics Bank
- Metro Lafayette
- Minuteman Press
- Herd4Rent
- No Trace Shredding
- Pizza Antica
- Poster Compliance Center
- Professional Automotive LLC
- Stillpoint Center for Health
- Stone Creek Insurance Agency
- Sustainable Lafayette
- TaraNatural Medicine
- Taylor's Nailers Construction Co.
- Temple Isaiah
- Tom Romaneck Painting Co.
- Town Hall Theatre
- Urban Suburban
- Veterans Memorial Building
- Yankee Pier Restaurant
- Bay Area Certified Green Businesses



The Lafayette Chamber of Commerce GREEN Committee works to assist and recognize Lafayette Businesses that are committed to adopting green practices.

Lafayette Chamber of Commerce
Green Committee
100 Lafayette Circle, Suite 103
Lafayette, CA 94549
925.284.7404

[www.lafayettechamber.org/
community/lafayette-green](http://www.lafayettechamber.org/community/lafayette-green)

[www.facebook.com/pages/
Lafayette-Chamber-of-Commerce-
Green-Committee](http://www.facebook.com/pages/Lafayette-Chamber-of-Commerce-Green-Committee)

sustainable  lafayette

Sustainable Lafayette is a non-profit corporation whose mission is to provide the community of Lafayette with the information, inspiration, tools, and assistance to facilitate the adoption of sustainable practices. Sustainable Lafayette is working closely with the Chamber Green Committee to help local businesses adopt green practices and to help make residents aware of environmentally-friendly businesses, products, and services in Lafayette.

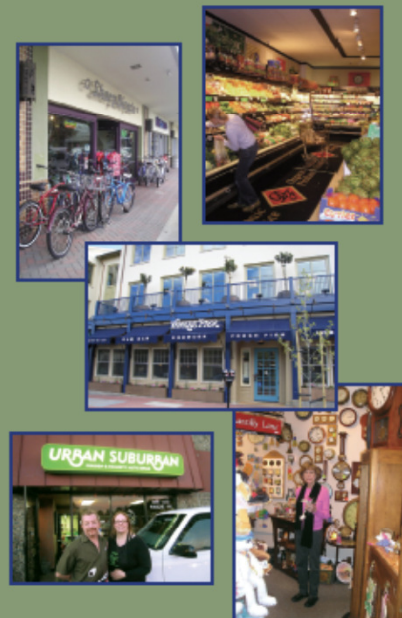
www.sustainablelafayette.org



For information about certification by the
Bay Area Certified Green Business Program
visit www.greenbiz.ca.gov

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**2011
Lafayette
Green Shopping
Guide**

Retail

Ace Hardware
945-1111
3311 Mt. Diablo Blvd.
CFL & LED Lighting

Clocks, Etc.
284-4720
971 Moraga Road
Green business with
eco-friendly gifts

Diablo Foods
283-0737
3615 Mt. Diablo Blvd.
Locally-grown produce,
local and organic prod-
ucts, green kitchen
supplies, green cleaning,
natural personal care,
reusable lunch kits,
organic wine and beer

**Friends Corner Book
Store**
283-1967
Corner of First St. and
Golden Gate Way
Gently used books.
Proceeds benefit the
Lafayette library

The Green Buddha
858-6069
www.thegreenbuddha.net
Eco-friendly apparel and
accessories

Nifty Thrift Shop
284-5237
3467 Golden Gate Way
Second-hand clothes and
household items

Elmwood Stationers
299-6900
3643-D Mt. Diablo Blvd.
Recycled paper,
notebooks, pens, and
stationary

Handlebar Toys
284-4631
3631 Mt. Diablo Blvd. #A
Eco-friendly toys

**Lafayette Farmers'
Market**
Plaza Park
May-September
Organic produce from
nearby farms, and locally
produced foods

**Mount Diablo Nursery
& Garden**
283-3830
3295 Mt. Diablo Blvd.
Dedicated to natural and
sustainable gardening
and gifts

Open Sesame
283-2207
983 Moraga Road
Organic produce, natural
foods and supplements,
green cleaning, natural
personal care

**Orchard Nursery
& Florist**
284-4474
4010 Mt. Diablo Blvd.
Organic seeds, starters,
plants, and landscaping
supplies

Peet's Coffee & Tea
299-0735
3518 Mt. Diablo Blvd. #E
Reusable coffee mugs

Sharp Bicycles
284-9616
969 Moraga Road
Commuter/city bikes
and gear

Wayside Inn Thrift Shop
284-4781
3521 Golden Gate Way
Second-hand clothes and
household items

Whole Foods
284-5305
3502 Mt. Diablo Blvd.
Organic wine and beer,
locally-grown produce,
local and organic prod-
ucts, green cleaning
and personal care
products

Restaurants

Chow
962-2469
53 Lafayette Circle
Primarily uses and sells
organic, local, and
seasonal ingredients

**Lafayette Park Hotel
Bistro and Duck Club**
283-3700
3287 Mt. Diablo Blvd.
Green award winning
facility with restaurants
dedicated to sustainable
ingredients and prac-
tices

Metro Lafayette
284-4422
3524 Mt. Diablo Blvd.
Uses local, organic,
sustainably raised
ingredients

Pizza Antica
299-0500
3600 Mt. Diablo Blvd.
Emphasizes fresh, local
ingredients from nearby
farms

Yankee Pier
283-4100
3593 Mt. Diablo Blvd.
Green award winner with
sustainably harvested
seafood

Services

**Lafayette Car Wash
& Detail Center**
283-1190
3319 Mt. Diablo Blvd.
Recycles 60% of the water
used through their wash
system

Minuteman Press
945-6006
3289 Mt. Diablo Blvd.
Uses recycled products

Home Renovation

Blodgett's Carpet & Flooring
284-4807
3291 Mt. Diablo Court
Many eco-friendly floor-
ing options - hardwood,
carpet, linoleum

Doughlah Designs, Inc.
284-4560
3586 Mt. Diablo Blvd. Ste. B
Kitchen design utilizing
recycled countertops,
bamboo cabinets, and
water-efficient plumbing

**Lafayette Tree
& Landscape**
284-7816
1024 'A' Walnut Drive
Emphasizes native plants
and sustainable landscaping

NetZero Energy Architects
945-1111
netzeroenergyarchitects.com
"Hybrid" home energy
design

Ring Construction
284-8430
Green, energy-efficient
home remodeling

Springwood Builders
283-1222
www.springwoodbuilders.com
Green, energy-efficient
home remodeling

(Lafayette Green Businesses

