

Achieving Climate Action Through Local Government Purchasing

Alameda County

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Alameda County

SUSTAINABILITY

Local Action, Global Impact.

Alameda County Green Purchasing Policy

- Buy products and services with **lower impacts**
 - Energy efficient
 - Recycled content
 - Non-toxic, less pollution
- Prioritize **efficient use** of goods to reduce cost and impacts



Green Purchasing Roundtable



Advance green purchasing to meet city goals and policies

- Hear directly from experts
- Commit to next steps to advance green purchasing
- Share and learn with each other

<http://www.acsustain.org/what/purchasing/roundtable>

StopWaste Fact Sheets



- Toner cartridges
- Rechargeable batteries
- Traffic control products
- Janitorial papers

Case Studies

You are here: [Home](#) » [What We Work On](#) » [Purchasing](#) » [Success Stories in Purchasing](#) » Office Paper

Office Paper

With this new contract, Alameda County set out to move all purchases of regular white copy paper to 100% post-consumer recycled content. By doing this, we support local recycling markets and reduce the lifecycle impacts associated with making paper such as deforestation, greenhouse gas emissions, and water use.

How We Did It

When going out to bid, we moved all of the County's volume to 100% recycled content for the most commonly used types of white copy paper. By doing this, we made sure the bidders would give us their most competitive price for the product we wanted based on our full purchasing power. Our strategy paid off with great pricing for the 100% recycled content products—even lower than our previous contract prices!

Challenge:

On the previous contract, the price premium for the 100% recycled content paper was a barrier for agencies to make the switch up from 30% recycled content paper. So for several years leading up to this new paper contract bid, we focused our efforts on reducing overall paper use as a way to neutralize any cost premiums. As we developed our bid strategy for this new contract, we gained support from our stakeholders by showing how the cost savings from paper reduction would off-set the move to



Alameda County buys recycled content paper for its copying and office printing needs, which saves trees, water, and energy, and reduces greenhouse gases.

<http://www.acsustain.org/what/purchasing/success/paper.htm>

Piggybacking Opportunities

100% PCR Copy Paper Contract

- Available for piggybacking
- Achieved cost savings from prior contract
- Bid only available to certified Small, Local and Emerging Business

Give Something Back

Contact: Louis Schuster

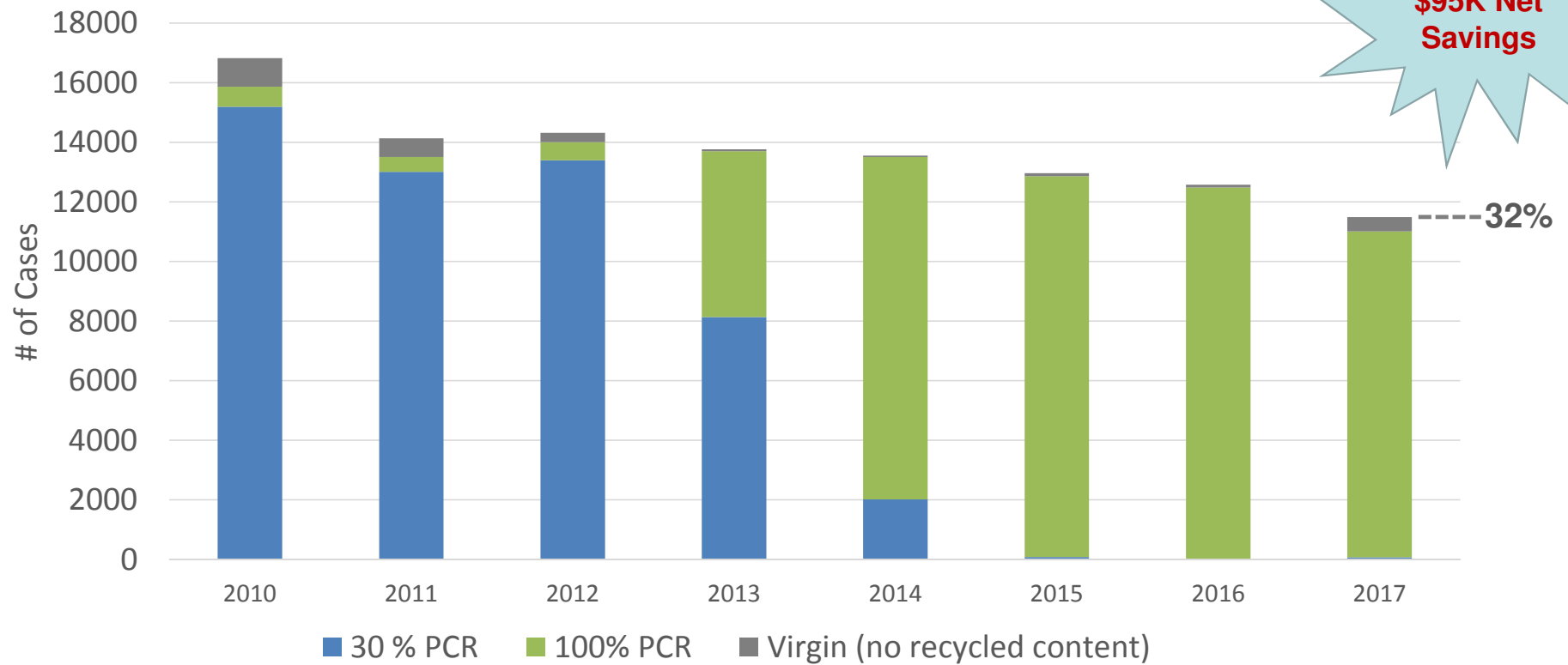
Phone: (800) 261-2619



More Information at:

<http://www.acgov.org/sustain/what/purchasing/bids/piggyback.htm>

Copy Paper : Buy Less & Buy Better

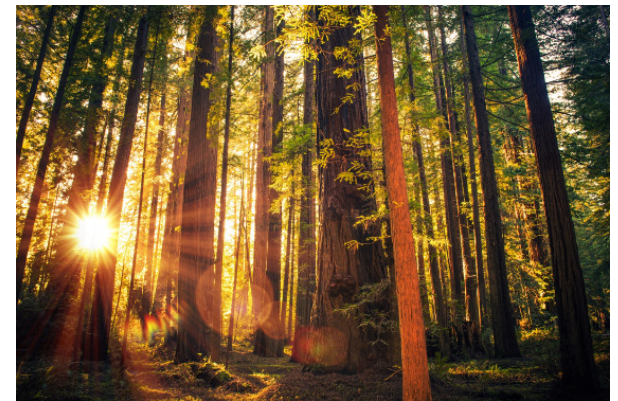


We're Making a Difference

Avoiding carbon pollution equivalent to removing 94 cars from the road for one year.

Using fewer trees equivalent to 102 football fields of forest.

Environmental impact estimates were made using the Environmental Paper Network Paper Calculator Version 3.2.1. For more information visit www.papercalculator.org. Based on 2010-2017 paper use reduction, accounting for transition to 100% PCR. Actual reductions over baseline are: 473 mtCO₂e and 6639 fewer trees



MFD Contract

- Available for piggybacking
- Requires equipment set up to default duplex printing & copying

Konica Minolta

Contact: Michael Young
Phone: (510) 865-7200

Toshiba

Contact: Laurie Corral
Phone: (925) 277-2162



More Information at:

<http://www.acgov.org/sustain/what/purchasing/bids/piggyback.htm>

“Greened” Office Supplies Contract

- Available for piggybacking
- Offers list of high-standard green products
- Supports plan-ahead consolidated ordering
- Bid only available to certified Small, Local and Emerging Business

Blaisdell's Business Products

Contact: Margee Witt, Owner

Phone: (510) 483-3600



More Information at:

<http://www.acgov.org/sustain/what/purchasing/bids/piggyback.htm>

Diesel: Shift to “Renewable”

- Purchase from Alameda County
– fill up in Dublin
- State of CA contracts available:

Contract Name: **Renewable Diesel**

Contract ID/Number: **1-15-91-31(A-D)**

Contract Name: **Fuel, Bio-Diesel (B5 & B20)**

Contract ID/Number: **1-15-91-08 (A-B)**

- “Renewable” now mandated for State vehicles
- Same chemical structure – no blending, no temperature sensitivity, no storage issues



Piggyback Webpage



The screenshot shows the Alameda County Sustainability website. At the top left is the logo with the text "Alameda County SUSTAINABILITY Local Action, Global Impact." Below the logo is a navigation bar with tabs: "Who we are", "What we work on", "How we do it", "What's next", "What you can do", "News", and "Documents". The "What we work on" tab is selected. On the left side, there is a sidebar menu with the following items: "Bids and Specifications", "Bid Excerpts", "Construction Specifications", "Green Lease Documents", and "Piggybacking". The "Piggybacking" item is highlighted. The main content area has a breadcrumb trail: "You are here: Home » What We Work On » Purchasing » Bids & Specifications »". The main heading is "Piggybacking". The text below the heading explains that piggybacking on Alameda County's green contracts provides access to volume pricing and benefits of green product research. It states that vendors are not required to allow piggybacking but are asked to consider offering the same green products. A link to "tips" is provided for more information. Below this, there is a list of product categories with expandable arrows: "Office Paper", "Office Supplies", "Multi-Function Device Lease", and "More Contracts". At the bottom of the main content area, there is a section titled "What is Piggybacking?" with a definition: "Piggybacking is when a public agency uses an existing competitively-bid contract directly with the vendor to purchase the same or similar to..."

<http://www.acgov.org/sustain/what/purchasing/bids/piggyback.htm>

Piggybacking Tips



PIGGYBACKING FOR GREEN PURCHASING: Tips and Resources for Local Agencies in Alameda County To Leverage Purchasing of Environmentally Preferable Products

What is Piggybacking

"Piggybacking" or *Leveraged Purchasing* is when a public agency uses an existing public contract as a template to form their own contract directly with the vendor to purchase on the same or similar terms. Your agency does not become a signatory to, or participate in, the original contract but instead negotiates a new contract with the vendor based on the initial public entity's contract.

Benefits of Piggybacking

You may be able to save time, money and resources by leveraging other government agencies' successful competitive bidding processes. There is no need for repetitive bids for like products when contracts are already in place. For example, Alameda County's volume pricing and policies for environmentally preferable purchasing and local procurement mean you may get best value while supporting a local green economy.

<http://www.acgov.org/sustain/documents/PiggybackingResources.pdf>



Climate Friendly Purchasing Strategies



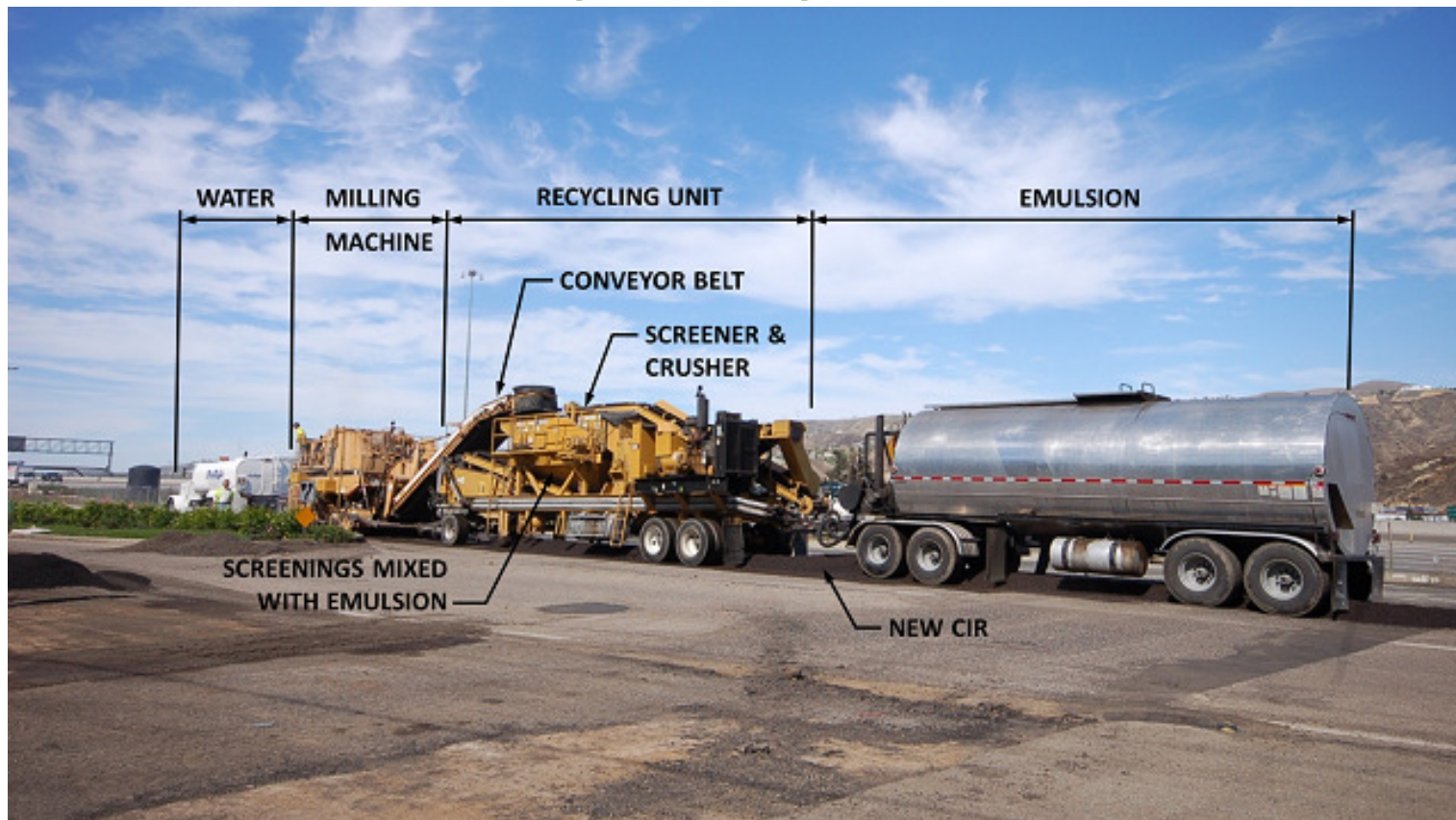
Window Film on Public Buildings

City of Dublin

- Mentioned specifically in Climate Action Plan
- Promotes building energy efficiency



Cold In-Place Recycling (CIR) Asphalt *City of Hayward*



Consolidated Delivery Services

City of Berkeley



- Office Supply Order Delivery
 - Before 2015 deliver 5 days per week
 - 2015-present deliver 1 day per week
 - Distributed ordering, centralized release

- Copy Paper Order Delivery
 - Before 2015 deliver 5 days per week
 - 2015-present deliver 2 days per month
 - Dedicated truck/intelligent routing

Mail Delivery Services

City of Berkeley

- Zero Carbon Impact
- Local worker-owned cooperative
- Expanded Services



Where to Learn More

Climate Friendly Purchasing Toolkit

Targeting Tools

To help government target their efforts on the most significant GHG emissions in the supply chain.



How to complete a supply chain GHG inventory

This detailed primer shows how to combine purchasing data and available LCA tools to get a complete picture of the GHG emissions in your organization's specific supply chain.



Trends Analysis

Instructions are provided on how to use the data from trends analysis to target GHG reductions. It is a compilation of more than 40 supply chain GHG inventories, sortable by organization type, size, and total supply chain budget.

Sector-specific strategies

Each module includes background on how the sector contributes to GHG emissions, and guidance on specific purchasing strategies to reduce GHG emissions.



Flooring



Diesel Fuels



Information and Communication Technology (ICT)



Construction: Asphalt, Concrete, and More



Food



Professional Services

<https://westcoastclimateforum.com/cfpt>

Internal Strategies



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Non-Contract Strategies

Work with Agencies

Green Team



Change Process

Process Change



Influence Employees

Communications



Green Event Strategies

City of San Rafael

The Zero Waste GYM Bag is here!

(Green Your Meeting)

Ready to be checked out by your department
for your next meeting or small event

Contains everything you need for a Zero Waste meeting:

- 12 plates
- 2 large serving plates
- 12 forks
- 12 spoons
- 2 knives
- 2 serving spoons
- 1 dirty dishes tote



And all in a stylish, ready-to-go tote!

Alameda County



Find out more at:

<http://acgov.org/sustain/documents/type.htm#cases>

Resources

ACSUSTAIN.ORG

Past Roundtable topics, case studies, bid specifications, piggybacking opportunities

<http://www.acsustain.org/what/purchasing/>

STOPWASTE.ORG

Product and service fact sheets, overall policy guidance

<http://www.stopwaste.org/preventing-waste/fact-sheets-guides-and-model-policy/fact-sheets>



Thank You