Cleaner Contra Costa Challenge



Contra Costa County Climate Leaders

A project of Generation Green - a 501(c)3 Nonprofit organization

Find Links to Other Local Government Policy Opportunities at www.ccclimateleaders.org

Cities Ranked by Points Earned in the Cleaner Contra Costa

<u>City</u>	<u>Points</u>
Antioch	7,086,100
Walnut Creek	3,557,890
Concord	2,151,040
Pleasant Hill	933,650
Richmond	788,640
Lafayette	721,210
El Cerrito	685,060
Martinez	614,570
San Ramon	543,850
Hercules	446,980
Danville	432,010
Moraga	396,020
Brentwood	366,920
Orinda	356,440
Unincorporated Contra Costa County	174,210
San Pablo	275,350
Clayton	183,860
Pinole	167,140
Pittsburg	124,360
Oakley	21,970

Source: https://cleanercontracosta.org/my-

community#modal-city-rank Last update: October 2020

This daa is reported directly from the Sustainable Contra Costa's Cleaner Contra Costa Challenge.

<u>CleanerContraCosta.org</u>

It is available countywide and partner agencies such as Contra Costa County and cities of Antioch, Moraga, San Pablo, and Walnut Creek devote funds and staff time to conduct outreach to their residents. This is a grassroots community engagement project, in which households take actions to reduce their carbon footprint and form Teams to motivate others. The project is funded through a grant from the Bay Area Air Quality Management District."

There are 13 large actions with point values ranging from 620 (i.e. upgrading oven/stove) to 14530 (buying an electric vehicle). The program also gives points to individuals conserving with actions such as skipping the morning commute and eating less meat. The points displayed is the total points earned in each city.

Local governments are leading the charge in encouraging members in their communities to take the cleaner contra costa county challenge. This is often done thru websites, emails, and various town newsletters and outreach efforts to businesses and residents! Funding from BAAQMD















